

NAZMUL HASAN

WordPress Developer | Elementor Expert

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PROFESSIONAL SUMMARY

WordPress Developer with 3+ years of professional experience building fast, responsive, conversion-focused websites using Elementor and WooCommerce, including custom theme and custom plugin development with AI-assisted workflows. Progressed through agency roles at TechDen, Backbencher Studio, and Plowex Agency before moving to full-time freelancing on Fiverr and Upwork under the AP Tech brand, serving international clients across the UK and Europe. Backed by a strong foundation in graphic design, video editing, and UI/UX (Figma), enabling smooth design-to-development delivery from concept to launch.

CORE SKILLS

Core Expertise: WordPress (Elementor Pro, WooCommerce), Custom Theme & Plugin Development (PHP), HTML5, CSS3, Responsive Design, Site Optimization & SEO

Design & Media: Figma (UI/UX), Adobe Photoshop, Illustrator, Premiere Pro, After Effects

Working Knowledge: JavaScript, React, Next.js, C# / .NET, SQL, Networking fundamentals (CompTIA A+, CCNA trained)

Professional: AI-assisted development, Client communication & project management (Fiverr / Upwork), Remote & async collaboration

PROFESSIONAL EXPERIENCE

Business Management (Remote) — Swiss Aero Accountants, UK

May 2026 – Present (2+ months)

- Manage day-to-day business operations remotely for a UK-based accounting firm, including marketplace management and direct client communication.
- Create and publish social media and website posts; plan and execute marketing campaigns with a consistent brand identity across LinkedIn and Facebook.
- Handle lead collection, follow-up messaging, and email outreach to prospective clients, supporting the firm's sales pipeline.

Freelance WordPress Developer — Fiverr & Upwork (AP Tech)

Early 2025 – Present (full-time) | Remote, international clients

- Deliver end-to-end WordPress projects for international clients (UK & Europe): requirement analysis, UI design, Elementor development, launch, and support.
- Built **Franco Bangla Academy**, a French-language e-learning platform on WordPress Elementor with custom hero flashcard widgets, mobile slide-in navigation, and a responsive authors section (grid on desktop, swipe slider on mobile).
- Started freelancing alongside a full-time job in early 2025; transitioned to full-time freelancing based on consistent client demand and repeat work.

WordPress Developer — Plowex Agency

2025

- Developed client websites with WordPress Elementor, including custom plugin and custom theme development powered by AI-assisted workflows.
- Improved delivery speed and code consistency by integrating AI tooling into the development process.

WordPress Developer (Elementor) — Backbencher Studio

2023 – 2024 (14 months)

- Built and maintained client websites using Elementor: landing pages, business sites, and e-commerce layouts with responsive, pixel-accurate implementation.
- Handled revisions, cross-browser/device testing, and on-page performance improvements.

Graphic Designer & Video Editor — TechDen

2023 (9 months)

- Produced brand graphics (Photoshop, Illustrator) and edited marketing videos (Premiere Pro, After Effects) for client campaigns.

SELECTED PROJECTS

- **Daniel's RV Park (USA)** — WordPress Elementor business website for an RV park in Baytown, Texas, with online booking, pricing, services, and gallery sections. danielrvpark.com
- **Franco Bangla Academy** — WordPress Elementor e-learning website for a French-language platform (PDF course books + free video lessons), with custom Elementor widgets and a bilingual-friendly design system. francobanglaacademy.com
- **Udonto Pathok** — Travel journal and content platform built on a fully custom WordPress theme, with destinations, story categories, and photo gallery. udontopathok.com
- **AP Tech Client Hub** — Agency management web platform (Next.js, TypeScript, Prisma, PostgreSQL) with client/employee/admin portals, invoicing, and real-time features — demonstrating full-stack range beyond WordPress.

More Live Projects: bridgethegap-training.com • flypharma.bio • hoffmanbiotechlaw.com • lena-dugnus-photography.com

Team / Full-Stack Projects: monlegs.fr • advisoryconsultingsolutions.com • dna-digital.vercel.app

EDUCATION

Kamil (Master's equivalent) — Uttor Badda Kamil Madrasah (2023 – 2024)

Fazil (Bachelor's equivalent, 3 years) — Tamirul Millat Kamil Madrasah (2018–19 session (completion delayed by COVID-19))

Alim (HSC equivalent) — Tamirul Millat Kamil Madrasah (2017)

Dakhil (SSC equivalent) — Bashurhat Darul Ihsan Madrasah (2014)

PROFESSIONAL TRAINING

2025 WordPress Elementor & Advanced Development

2023 .NET Framework, C#, SQL — PeopleNTech (post-graduation program)

2022 Graphic Design (Photoshop, Illustrator), Video Editing (Premiere Pro, After Effects), 3ds Max, CompTIA A+, CCNA — New Horizons

2018 WordPress Basics + Divi — SoftechIT

2010 MS Office

CERTIFICATIONS & ONLINE COURSES

- **Foundations of User Experience (UX) Design** — Google / Coursera, May 2025 (Grade: 94%)
- **Find the Best in Your Budget with Upwork** — Coursera, May 2025 (Grade: 95%)
- **Udemy:** WordPress & Elementor Mastery 2025 • WordPress 2026 • WooCommerce WordPress Plugin • Complete WordPress & SEO Master Class • React – The Complete Guide • LinkedIn Master Class
- **Ostad:** Basic UI/UX & Figma (2025)
- **Learning Bangladesh:** Claude AI Masterclass • Business Lead Generation & Automation • Content Creation & Passive Income with AI
- **Mexemy:** Upwork Marketplace 2.0 • WordPress, Web Design & E-commerce Master Course • Digital Marketing with AI, Content Creation & E-commerce • Client Hunting & Client Outreach

LANGUAGES

Bengali — Native • **English** — Professional working proficiency

I hereby give consent for my personal data included in this application to be processed for the purposes of the recruitment process in accordance with the GDPR (EU) 2016/679.